

# **/GUARDIAN ATHLETICS LEADERSHIP TEAM**

## **JEFF CHAMBERS**

### **/FOUNDER + CEO**

Jeff Chambers is the founder of Guardian Athletics, an innovation driven sports company creating a new category of safety equipment for athletes. He has been a Certified Athletic Trainer for 35 years, serving most recently as the Head Athletic Trainer at Minnesota State University, Mankato from 1999 to 2015, and Associate Head Athletic Trainer from 2015 to 2017. Chambers began his collegiate career as the Head Athletic Trainer at the University of Fort Hays, Kansas, serving from 1985-1987. Prior to MSU, Chambers was the Head Athletic Trainer at the University of Wisconsin-Oshkosh from 1990 to 1999. In each Head Athletic Trainer position, Chambers was responsible for the health care of each university's football team, resulting in a wealth of experience working with a number of student-athletes who experienced concussions, and repeated burners and stingers that prevented them from playing football at peak performance. He could not find a protective collar that would prevent the burner/stinger and in 1997 came up with a new idea for an effective protective collar. Chambers created Guardian Athletics and has spent the past 10 years researching, developing, and field-testing versions of the company's flagship product – Kato Collar. Chambers holds a Bachelor's degree in Physical Education (Secondary Education) and Certification in Athletic Training from the University of Nebraska, Lincoln. He has a Master's degree in Physical Education with an emphasis in Sports Medicine from University of Northern Colorado. Chambers is originally from Aurora, Nebraska, where he played high school football, basketball, track and field, and baseball.

## **DAVE NORRIS**

### **/CHIEF OPERATIONS OFFICER**

As Chief Operating Office, Dave Norris manages the day-to-day operations at Guardian Athletics, including finance, personnel and marketing. Norris brings 25 years of management experience to his role with Guardian Athletics. Prior to joining the company, Norris served as Chief Operating Officer at Computer Technology Solutions in Mankato, Minnesota, where he focused on streamlining processes and moving the company from a traditional IT company to a full-fledged Managed Services Provider. His career also includes a number of sales leadership position in the technology industry. Norris is a graduate of Gustavus Adolphus College in St. Peter, Minnesota and is a lifelong resident of Mankato, Minnesota.

## **TODD TANHOFF**

### **/PRESIDENT + DIRECTOR OF SALES**

Todd Tanhoff is President and Sales Director at Guardian Athletics overseeing all aspects of sales, national distribution, marketing, research and manufacturing. He brings more than 35 years of experience in management and sales training and program implementation to his leadership position with the company. Prior to joining Guardian Athletics, Tanhoff was a Senior Solutions Consultant with Computer Technology Solutions in Mankato, Minnesota in which he co-founded. His other leadership roles were in sales and marketing, along with solutions consulting. Tanhoff volunteers with a number of organizations, such as Elks Lodge, Eagles Club, Hospice, Pheasants Forever, Ducks Unlimited, Mavericks Booster Club and several Veterans groups. He also coached football, basketball and baseball for multiple high school and youth teams for more than 20 years. Tanhoff is a graduate of Minnesota State University, Mankato in Finance.



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